

**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE  
STATE OF CALIFORNIA**

Application of Southern California Edison  
Company (U 338-E) for Approval of its Charge  
Ready and Market Education Programs.

A.14-10-014  
(Filed October 30, 2014)

**SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) NOTICE OF *EX PARTE*  
COMMUNICATION**

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Dated: **June 25, 2015**

**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE  
STATE OF CALIFORNIA**

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Company (U 338-E) for Approval of its Charge  
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A.14-10-014  
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COMMUNICATION**

Pursuant to Rule 8.4 of the Rules of Practice and Procedure of the California Public Utilities Commission (“Commission”), Southern California Edison Company (“SCE”) hereby gives notice of the following written *ex parte* communication. The communication was in the form of an e-mail response to a question from Assigned Administrative Law Judge (“ALJ”), Farrar.

On Monday, June 22, 2015, during evidentiary hearings in this proceeding, ALJ Farrar asked SCE to clarify the cost estimates for Electric Vehicle (“EV”) Market Education and Transportation Electrification (“TE”) Advisory Services. On that same day, at 3:14 p.m., Ms. Tozer responded by e-mail to ALJ Farrar, copying parties on the service list for this proceeding, and explained that (1) SCE did not forecast the EV Market Education and TE Advisory Services costs beyond 2017 because SCE plans to seek approval of these costs in its next General Rate Case; (2) the EV Market Education and TE Advisory Services costs for the Phase 1 pilot are estimated at \$3,465,000, as shown in Table VI-2 on page 22 of SCE-01, Volume 2; 3) the EV Market Education and TE Advisory Services costs for Phase 2 (for 2016 and 2017) are estimated at \$6,536,000, as shown in Table IV-1 on page 11 of SCE-01, Volume 04. A copy of this e-mail is attached as Appendix A.

To receive a copy of this *ex parte* notice, please contact:

Case Administration  
Southern California Edison Company  
P.O. Box 800  
Rosemead, CA 91770  
E-mail: Case.Admin@sce.com  
Facsimile: (626) 302-7740  
Telephone: (626) 302-6015

Respectfully submitted,

JANET S. COMBS  
ANDREA L. TOZER

*/s/ Andrea L. Tozer*

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By: Andrea L. Tozer

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Date: June 25, 2015

**Appendix A**

## Andrea Tozer

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**From:** Andrea Tozer  
**Sent:** Monday, June 22, 2015 3:14 PM  
**To:** 'Hieta, Karin M.'; 'cjw5@pge.com'; 'jhall@calstart.org'; 'JLeslie@McKennaLong.com'; 'kevin.lee@nrg.com'; 'regulatoryaffairs@plugshare.com'; 'alexander.keros@gm.com'; 'mbaumhefner@nrdc.org'; 'liddell@energyattorney.com'; 'GBarnes@SempraUtilities.com'; 'sachu.constantine@energycenter.org'; 'mchiacos@cecmail.org'; 'jmauldin (adamsbroadwell.com)'; 'Kwasny, Iryna'; 'ETorres@turn.org'; 'lkoehler@edf.org'; 'jbaak@votesolar.org'; 'GMorris@emf.net'; 'MCallahan-Dudley@mceCleanEnergy.org'; 'Colleen.Quinn@chargepoint.com'; 'a1t4@pge.com'; 'Anne.Smart@chargepoint.com'; 'RegRelCPUCcases@pge.com'; 'yxt5@pge.com'; 'Dave.Packard@chargepoint.com'; 'jael@pge.com'; 'government@evconnect.com'; 'lauren.duke (db.com)'; 'Paul.Hernandez@energycenter.org'; Sarah Van Cleve; 'sephra.ninow@energycenter.org'; 'tom@greenlots.com'; 'mrw@mrwassoc.com'; 'tam@communityrenewables.biz'; 'Jim.Kobus (morganstanley.com)'; 'joe.halso@sierraclub.org'; 'jessalyn\_ishigo@ahm.honda.com'; 'brooks@avinc.com'; Case Admin; 'PParikh@SempraUtilities.com'; 'CentralFiles@SempraUtilities.com'; 'brian@clean-coalition.org'; 'mdjoseph (adamsbroadwell.com)'; 'eborden (turn.org)'; 'SAW0@pge.com'; 'NJohnson@Consumercal.org'; 'Diane.Fellman@nrg.com'; 'jay@pluginamerica.org'; 'cem@newsdata.com'; 'Regulatory@mceCleanEnergy.org'; 'sswaroop@mceCleanEnergy.org'; 'PhilM@scdenergy.com'; 'David.Peterson@chargepoint.com'; 'shears@ceert.org'; 'lmh@eslawfirm.com'; 'Aliaga-Caro, Jose'; 'noel.crisostomo (cpuc.ca.gov)'; 'Gonzalez, Ana M.'; 'Durvasula, Anand'; 'Farrar, Darwin'; 'Kalafut, Jennifer'; 'Thomas, Sarah R.'  
**Cc:** 'Farrar, Darwin'; Christopher A Stephens  
**Subject:** RE: ALJ Procedural Response: RE: (A.14-10-014 SCE Charge Ready) Information for Hearings scheduled to begin June 22, 2015

ALJ Farrar,

During today's hearings, you asked SCE to clarify the cost estimates for SCE's proposed broad electric vehicle (EV) education and Transportation Electrification (TE) advisory services. SCE did not forecast these costs beyond 2017, because SCE proposes to request approval for these costs through its next General Rate Case. The costs for the pilot are shown in Table VI-2 on page 22 of SCE-01, Volume 02. EV market education and TE advisory services during the pilot are estimated to be \$3,465,000. The costs for Phase 2 are shown in Table IV-1 on page 11 of SCE-01, Volume 04. EV market education and TE advisory services during Phase 2 (prior to 2018) are estimated to be \$6,536,000 for two years. Please let me know if you need any further information.

Best regards,

Andrea L. Tozer  
Senior Attorney  
Southern California Edison Company  
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**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE  
STATE OF CALIFORNIA**

Application of Southern California Edison  
Company (U338E) for Approval of Its Charge  
Ready and Market Education Programs

Application 14-10-014  
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**CERTIFICATE OF SERVICE**

I hereby certify that, pursuant to the Commission's Rules of Practice and Procedure, I have this day served a true copy of **SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) NOTICE OF EX PARTE COMMUNICATION** on all parties identified on the attached service list(s) **A.14-10-014**. Service was effected by one or more means indicated below:

- Transmitting the copies via e-mail to all parties who have provided an e-mail address.
- Placing the copies in sealed envelopes and causing such envelopes to be delivered by hand or by overnight courier to the offices of the Assigned ALJ(s) or other addressee(s).

**ALJ Karin M. Hieta**  
CPUC  
505 Van Ness Ave.  
San Francisco, CA 94102

**ALJ Darwin Farrar**  
CPUC  
505 Van Ness Ave.  
San Francisco, CA 94102

- Placing copies in properly addressed sealed envelopes and depositing such copies in the United States mail with first-class postage prepaid to all parties for those listed on the attached non-email list.

Executed **June 25, 2015**, at Rosemead, California.

/s/ Irene Gutierrez

**Irene Gutierrez**  
**Legal Assistant**

SOUTHERN CALIFORNIA EDISON COMPANY

2244 Walnut Grove Avenue  
Post Office Box 800  
Rosemead, California 91770



California Public  
Utilities Commission

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## CALIFORNIA PUBLIC UTILITIES COMMISSION

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**PROCEEDING: A1410014 - EDISON - FOR APPROVA**  
**FILER: SOUTHERN CALIFORNIA EDISON COMPANY**  
**LIST NAME: LIST**  
**LAST CHANGED: JUNE 23, 2015**

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